

Sample task brief 1: Laboratory report

Write a report of between 1,500 and 1,750 words on the XYZ experiment. Include the following sections in your report:

- Introduction
- Materials and methods
- Results
- Discussions
- Conclusion
- References

Style and formatting guidance:

- Please ensure that your report is written in the third person.
- Include in-text citations and end-of-text references to all secondary material consulted.
- Use either Arial or Times New Roman only. Please use 12-point font throughout. Headings should be left-aligned, 12-point, bold.
- Please use 1.5 spacing throughout, left align all text, and number all pages (excluding the cover page).
- Please ensure that all diagrams, graphs and tables are appropriately labelled and captioned.
- Include a cover page listing all pertinent details of the experiment.

Sample task brief 2: Reflective journal

Prepare a reflective log detailing the insights you have gained into XYZ over the duration of the module. Please complete and submit one reflection per week.

In your reflections, aim to demonstrate:

- Your insights into and evolving understanding of XYZ;
- Links to insights from previous journals;
- Critical analysis of the subject matter;
- Reference to secondary materials which support your position and/or your responses to contrary arguments.

Style and formatting guidance:

- Include in-text citations and end-of-text references to all secondary material consulted.
- Use either Arial or Times New Roman only. Please use 12-point font throughout. Headings should be left-aligned, 12-point, bold.
- Please use 1.5 spacing throughout, left align all text, and number all pages (excluding the cover page).

Sample task brief 3: Presentation

Prepare a presentation of between 15 and 20 minutes' duration on the history and development of XYZ.

In your presentation, aim to demonstrate a critical awareness of evolving perceptions of and perspectives on XYZ.

Sample task brief 4: Essay

Referring to two different national cultures, assess and discuss the meaning and implications for international business of the concepts of individualism and collectivism.

Style and formatting guidance:

- Where possible, illustrate your answer with clear examples.
- Include in-text citations and end-of-text references to all secondary material consulted.
- Use either Arial or Times New Roman only. Please use 12-point font throughout. Headings should be left-aligned, 12-point, bold.
- Please use 1.5 spacing throughout, left align all text, and number all pages (excluding the cover page).
- Include a cover page.